

FOREWORD GUEST EDITOR

Dear respected readers,

It is my great pleasure to present to you *UTMS Journal of Economics* Vol. 7., No. 2. and I would like to express my gratitude to the Editor in Chief and the entire Editorial Board for the nomination to be a guest Editor.

John Maynard Keynes once said that “the difficulty lies not so much in developing new ideas as in escaping from old ones.” Papers that were selected for this issue are not escaping from existing ideas, but actually they are dealing with these economic issues in novel, scientifically relevant way. Papers in this journal integrate and synthesize different topics from a wide range of perspectives like: informal economy, tourism, public relations, risk management, foreign direct investments, hospitality industry, business models, etc. I would like to thank all the authors for their contributions and I would like to congratulate them on passing the severe review procedure. Furthermore, I would like to thank all the reviewers for their observations and suggestions.

I hope that all the efforts incorporated in this edition of *UTMS Journal of Economics* will be positively received and beneficial to the interested public, from academia to the corporate world.

December, 2016.

Prof. Najla Podrug, PhD*
Guest Editor

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